

mastermind partnership

Uluslararası E-Ticaret Çözüm Ortağı

Candles



CANDLES

Ürün Bazlı En İyi Satıcı Analizi

► Mum Kategorisinin Amazon Komisyon Oranı: **%15**

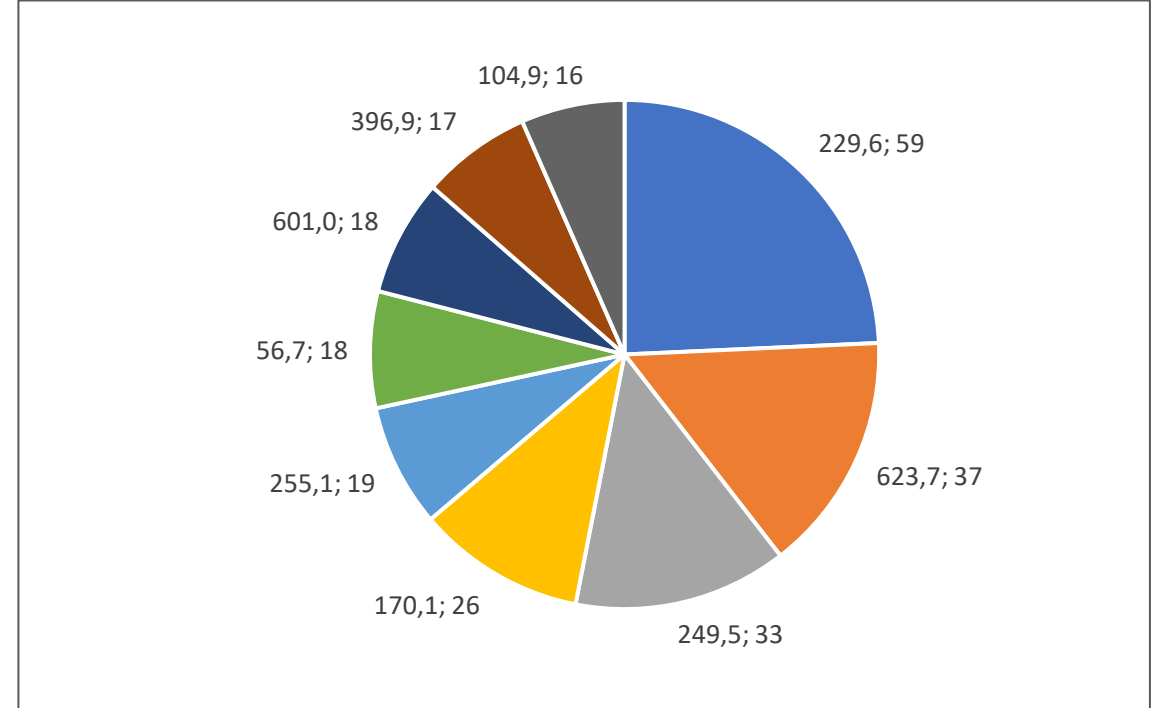
	Marka		ASIN	Ürün Fiyatı	Aylık Satış Adeti	Amazon Gideri	Yorum Sayısı	Aylık Ciro
1.	Chesapeake Bay Candle	12.5 oz	B01NAJT1SC	\$14,75	17.121	\$8,03	36.758	\$653.851
2.	Yankee Candle	22 oz	B000WQZ5PC	\$29,49	13.947	\$10,22	32.180	\$411.297
3.	Yankee Candle	22 oz	B00184X4W8	\$17,99	16.773	\$8,53	32.978	\$301.746
4.	Lulu Candles	9 oz	B07J5S5Z9D	\$19,95	14.332	\$7,98	28.104	\$285.923
5.	Yankee Candle	7 oz	B0711KCHX6	\$16,88	14.353	\$8,34	27.893	\$242.279
6.	Yankee Candle	7 oz	B0037MHNNK	\$13,92	16.538	\$7,91	32.977	\$230.209
7.	Yankee Candle	7 oz	B071S24Y2H	\$20,26	9.786	\$8,85	11.336	\$198.264
8.	Yankee Candle	22 oz	B000X457HO	\$16,88	10.901	\$8,35	19.804	\$184.009
9.	Capri Blue	19 oz	B000YBFJQU	\$30,00	5.709	\$10,68	6.902	\$171.270
10.	MRS. MEYER'S CLEAN DAY	7.2 oz	B01M5EIRVX	\$18,59	7.513	\$8,52	8.156	\$139.667
11.	MRS. MEYER'S CLEAN DAY	4.9 oz	B073WWCZS	\$15,99	7.087	\$8,13	197	\$113.321
12.	Homesick	13.75 oz	B088SK561S	\$29,79	3.604	\$9,47	1.457	\$107.363
13.	WAX & WIT	9 oz	B083852LZF	\$23,95	4.010	\$7,86	663	\$96.040
14.	Yankee Candle	14.5 oz	B071VLKPMZ	\$16,99	5.458	\$8,36	17.550	\$92.731
15.	Yankee Candle	3.7 oz	B0159DE8CI	\$17,65	5.220	\$6,33	46.044	\$92.133
Toplam								\$3.320.103

Marka Bazlı Pazar Payı Analizi

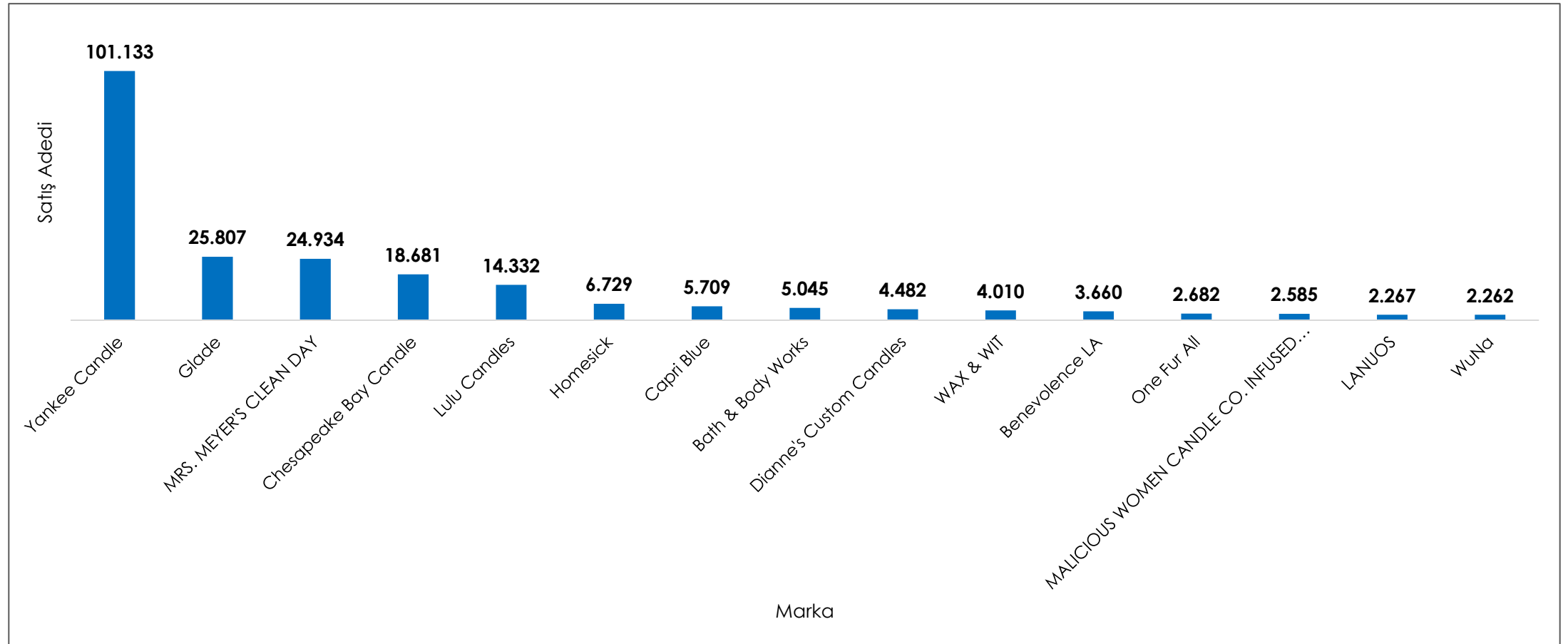
	Marka	Aylık Satış Adeti	Aylık Ciro	Pazar Payı %
1.	Yankee Candle	101.133	\$1.895.508	27,1%
2.	Chesapeake Bay Candle	18.681	\$653.851	9,4%
3.	MRS. MEYER'S CLEAN DAY	24.934	\$324.139	4,6%
4.	Lulu Candles	14.332	\$285.923	4,1%
5.	Homesick	6.729	\$192.646	2,8%
6.	Capri Blue	5.709	\$171.270	2,5%
7.	Glade	25.807	\$134.769	1,9%
8.	Bath & Body Works	5.045	\$100.994	1,4%
9.	WAX & WIT	4.010	\$96.040	1,4%
10.	Benevolence LA	3.660	\$73.163	1,0%
11.	MALICIOUS WOMEN CANDLE CO. INFUSED WITHSASS	2.585	\$64.625	0,9%
12.	WuNa	2.262	\$61.051	0,9%
13.	Dianne's Custom Candles	4.482	\$60.507	0,9%
14.	One Fur All	2.682	\$58.977	0,8%
15.	DIGER	158.885	\$2.810.337	40,2%
Toplam Pazar Hacmi			\$6.983.800	100%

Varyasyon Analizi - Ebat

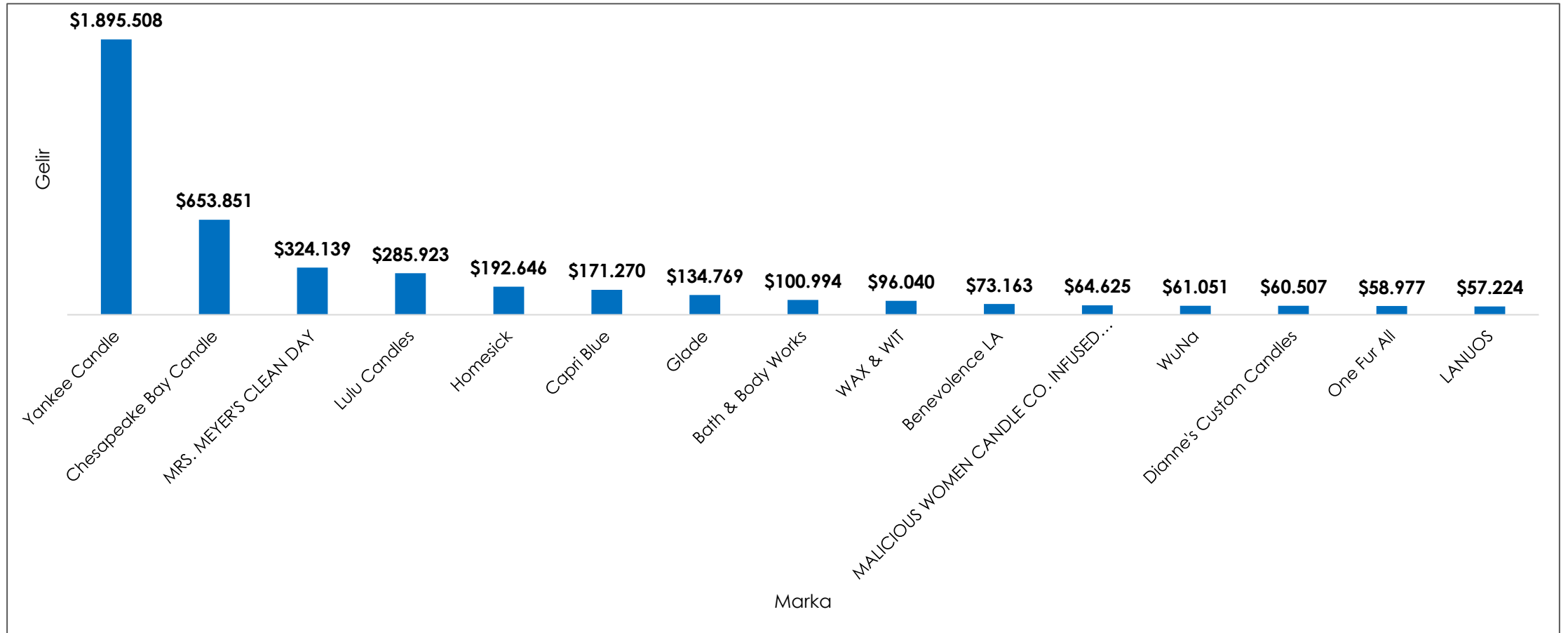
80%			
BOYUT	GR	ADET	%
8.1 oz	229,6	59	24%
22 oz	623,7	37	15%
8.8 oz	249,5	33	14%
6 Oz	170,1	26	11%
9 Oz	255,1	19	8%
2 Oz	56,7	18	7%
21.2 Oz	601,0	18	7%
14 Oz	396,9	17	7%
3.7 oz	104,9	16	7%



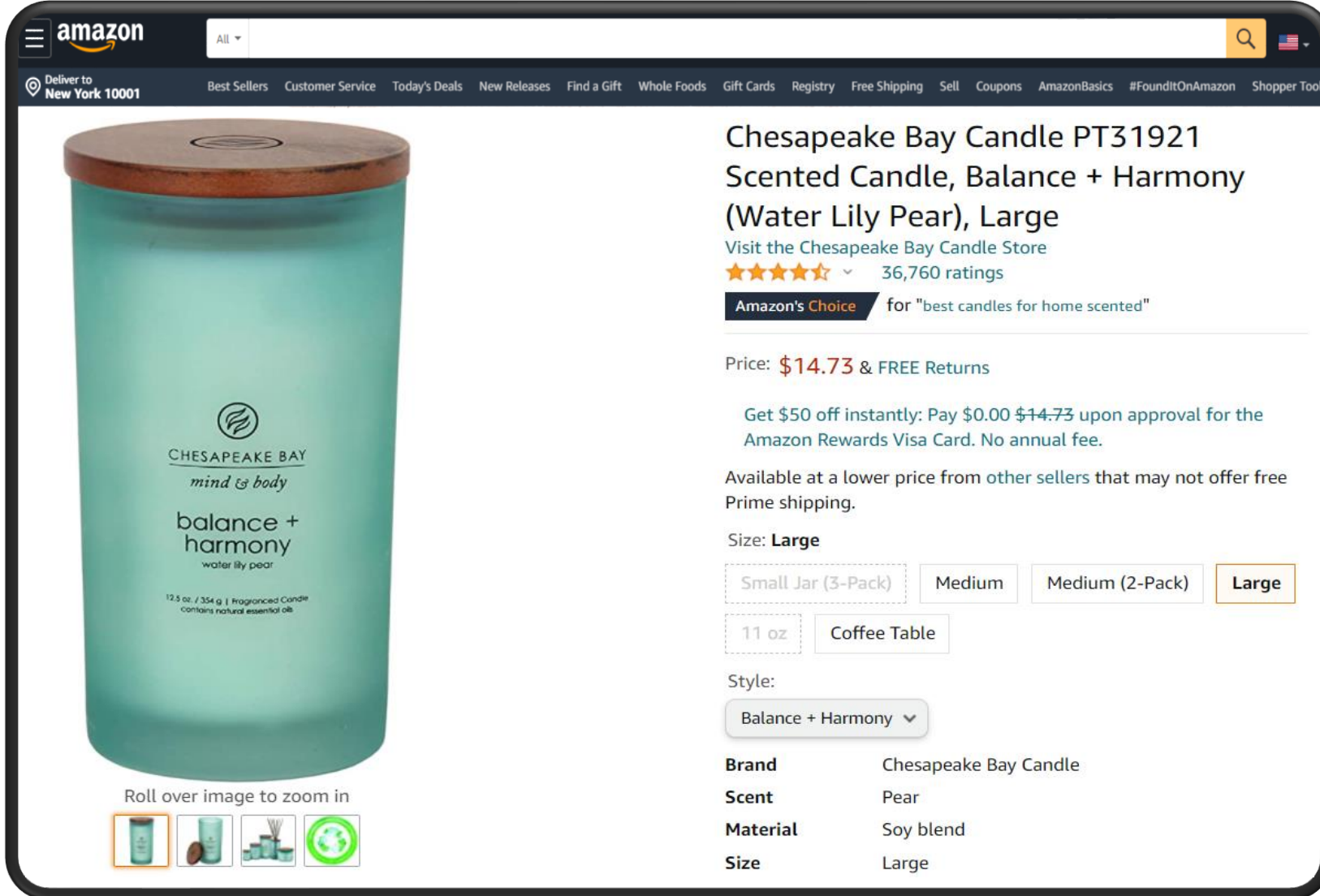
Marka-Satış Analizi (Adet/Ay)



Marka-Gelir Analizi (USD/Ay)



Ürün Bazlı Analiz – Üst Sekme Ürünü



amazon

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Best Sellers Customer Service Today's Deals New Releases Find a Gift Whole Foods Gift Cards Registry Free Shipping Sell Coupons AmazonBasics #FoundItOnAmazon Shopper Tool

Chesapeake Bay Candle PT31921
Scented Candle, Balance + Harmony
(Water Lily Pear), Large

Visit the Chesapeake Bay Candle Store

★★★★★ 36,760 ratings

Amazon's Choice for "best candles for home scented"

Price: \$14.73 & FREE Returns

Get \$50 off instantly: Pay \$0.00 \$14.73 upon approval for the Amazon Rewards Visa Card. No annual fee.

Available at a lower price from other sellers that may not offer free Prime shipping.

Size: Large

Small Jar (3-Pack) Medium Medium (2-Pack) Large

11 oz Coffee Table

Style: Balance + Harmony

Brand Chesapeake Bay Candle

Scent Pear

Material Soy blend

Size Large

Roll over image to zoom in

12.5 oz. / 354 g | Fragranced Candle contains natural essential oils

- 6 Ebat, 22 Koku
- 354 gr
- Yorum Sayısı: **36.760 Adet**
- Aylık Ciro: **653.851 \$**
- Aylık Satış Adeti: **17.121**
- Satışa Başladığı Tarih:
Mart 2019
- Min Satış Fiyatı: 14,73 \$
- Max Satış Fiyatı: 38,19 \$

Ürün Bazlı Analiz – Orta Sekme Ürünü



amazon

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Evaluation result 8.72 of 10

Lulu Candles | Jasmine, Oud & Sandalwood | Luxury Scented Soy Jar Candle | Hand Poured in The USA | Highly Scented & Long Lasting- 9 Oz. NO LID

Visit the Lulu Candles Store

★★★★★ 28,106 ratings | 105 answered questions

Amazon's Choice for "lulu candles"

Price: \$19.95 & FREE Returns

Get \$50 off instantly: Pay \$0.00 \$19.95 upon approval for the Amazon Rewards Visa Card. No annual fee.

Size: 9 Oz.

2 Pack - 9 Oz. 6 Oz. 6 Oz. with box 9 Oz. Pillar

Color: Jasmine, Oud & Sandalwood

Roll over image to zoom in

- 5 Ebat, 34 Çeşit
- gr
- Yorum Sayısı: **31.566 Adet**
- Aylık Ciro: **260.474 \$**
- Aylık Satış Adeti: **15.331**
- Satışa Başladığı Tarih: **Temmuz 2017**
- Min Satış Fiyatı: 14,95 \$
- Max Satış Fiyatı: 36,95 \$

Ürün Bazlı Analiz – Alt Sekme Ürünü



amazon

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Best Sellers Customer Service Today's Deals New Releases Find a Gift Whole Foods Gift Cards Registry Free Shipping Sell Coupons AmazonBasics #FoundItOnAmazon Shopper Tool

YANKEE CANDLE Red Apple Wreath Small Jar Candle

Visit the Yankee Candle Store

★★★★★ 46,048 ratings

Price: \$20.43

Get \$50 off instantly: Pay \$0.00 \$20.43 upon approval for the Amazon Rewards Visa Card. No annual fee.

Size: **Small Jar Candle**

Small Jar Candle Small Tumbler

Medium 2-Wick Tumbler Medium Jar Medium Jar Candle

Medium Perfect Pillar Large 2-Wick Tumbler Large Jar

Large Jar Candle Tealight Candles

Style: Red Apple Wreath

Pattern Name: **Candle**

Candle Candle + Candle Bahama Breeze

Candle + Candle, Autumn Wreath

Candle + Candle Sparkling Cinnamon

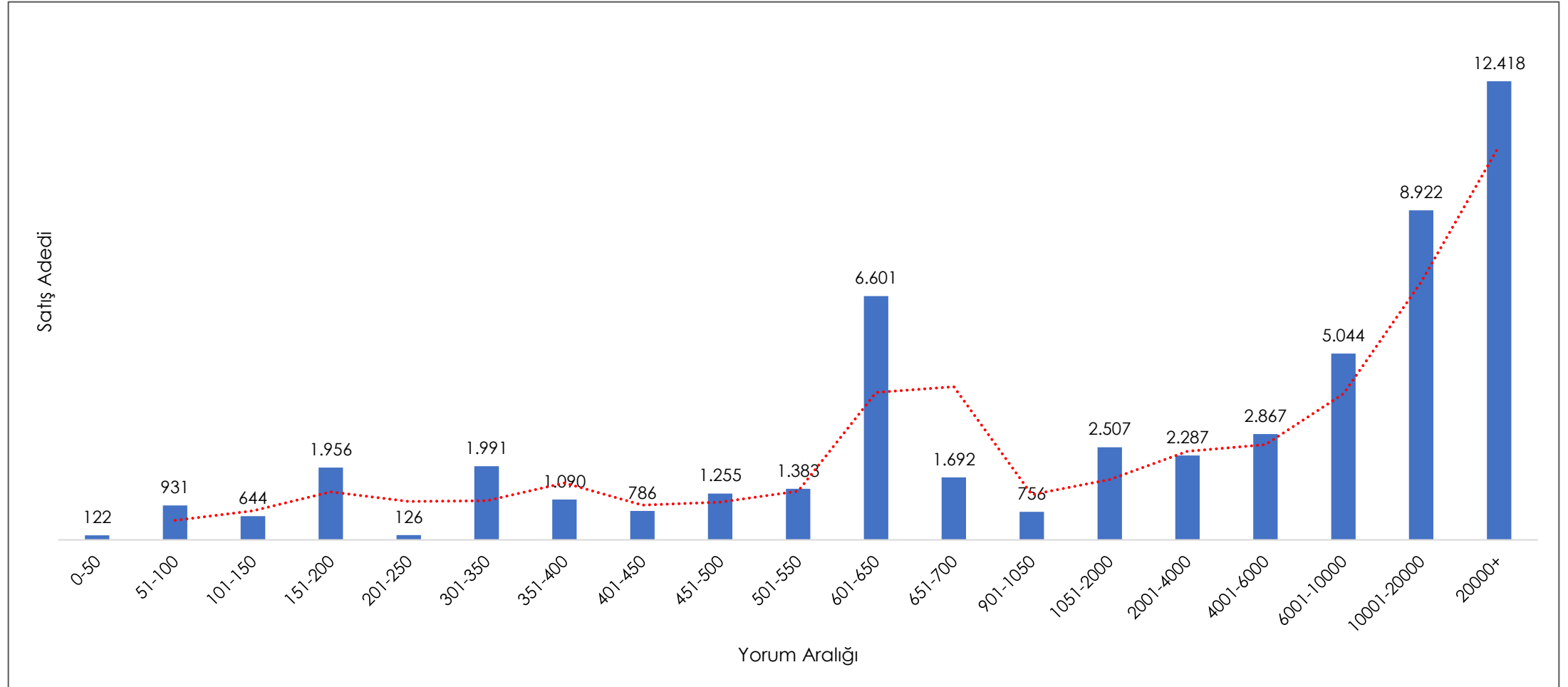
Candle + Candle Midsummer's Night Candle + Candle Vanilla

Roll over image to zoom in



- 10 Ebat, 35 Koku, 6 Çeşit
- 104 gr
- Yorum Sayısı: **46.044 Adet**
- Aylık Ciro: **92.133 \$**
- Aylık Satış Adeti: **5.220**
- Satışa Başladığı Tarih: **Şubat 2013**
- Min Satış Fiyatı: 14,39 \$
- Max Satış Fiyatı: 31,03 \$

Yorum-Satış Analizi



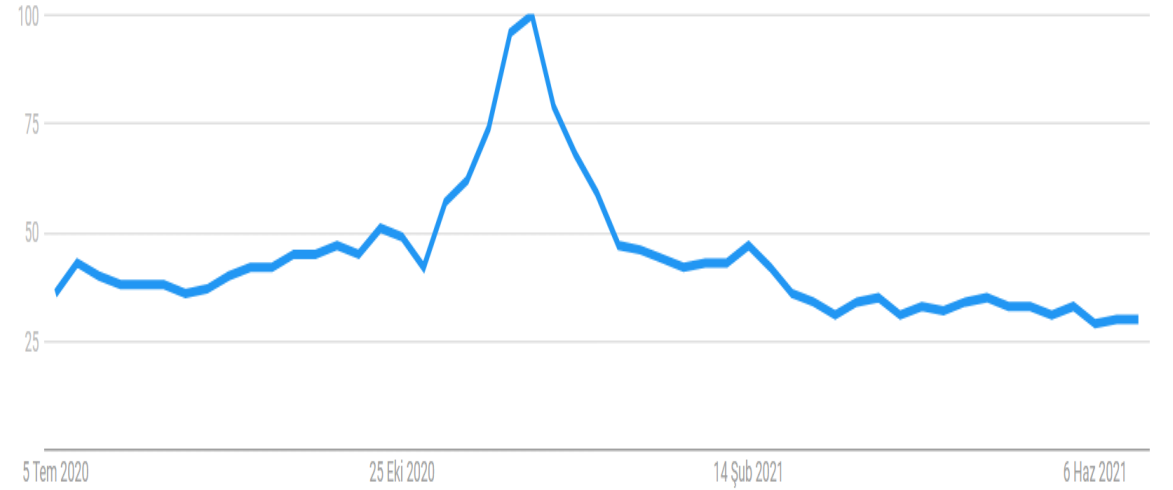
Trend Analizi

KEYWORD: **CANDLES**

5 YILLIK GOOGLE TREND GRAFIĐİ



1 YILLIK GOOGLE TREND GRAFIĐİ





TEŞEKKÜRLER