

# mastermind partnership

Uluslararası E-Ticaret Çözüm Ortađı

# Duvet Cover

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**DUVET COVER**

# Ürün Bazlı En İyi Satıcı Analizi

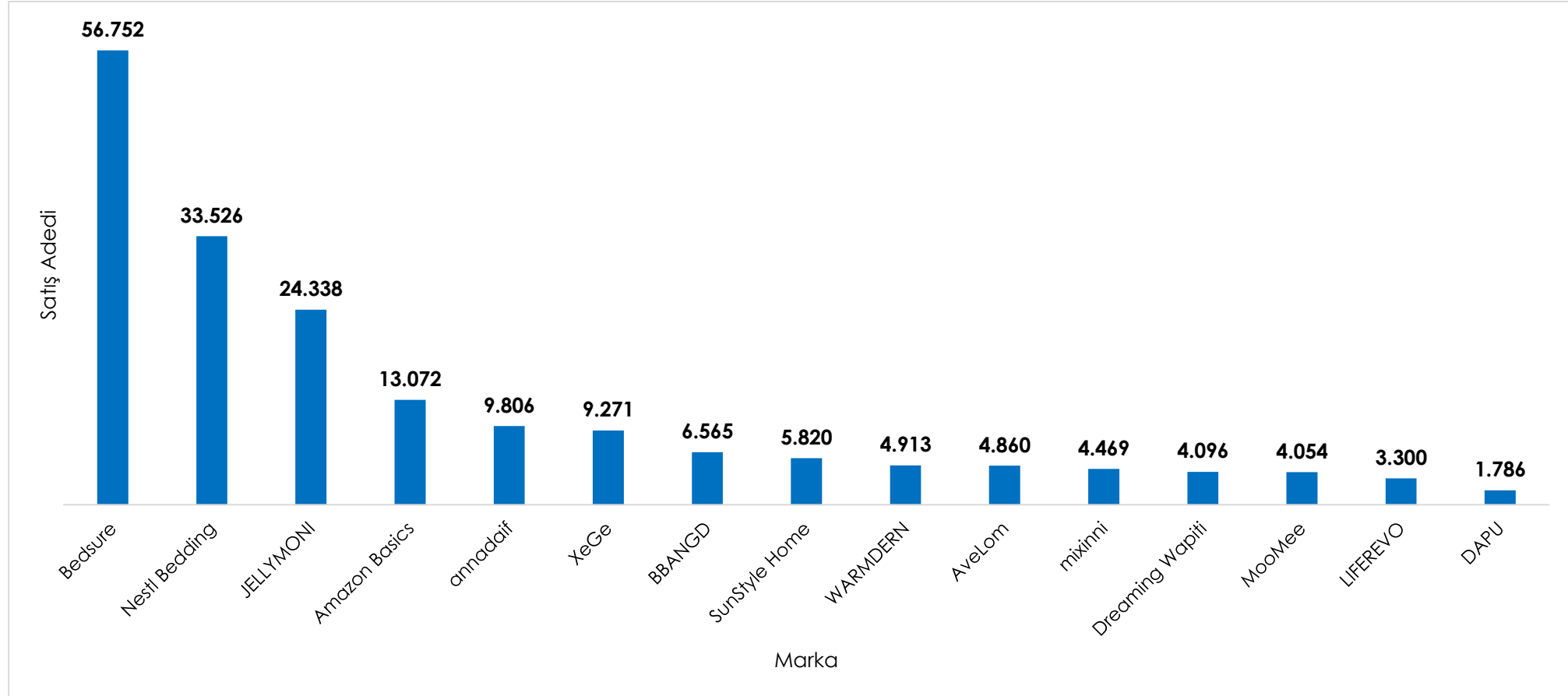
► Duvet Cover Kategorisinin Amazon Komisyon Oranı: **%15**

	Marka	ASIN	Ürün Fiyatı	Aylık Satış Adeti	Amazon Gideri	Yorum Sayısı	Aylık Ciro
1.	Nestl Bedding	<a href="#">B01BH9CZ64</a>	\$26,95	31.523	\$10,01	53.032	<b>\$849.545</b>
2.	Bedsure	<a href="#">B07PCQKTCN</a>	\$22,94	30.482	\$9,45	21.282	<b>\$699.257</b>
3.	JELLYMONI	<a href="#">B07SJQMNTZ</a>	\$43,99	7.922	\$12,57	7.591	<b>\$348.489</b>
4.	XeGe	<a href="#">B08KDP3V8V</a>	\$59,49	4.579	\$19,70	7.275	<b>\$272.405</b>
5.	XeGe	<a href="#">B08KDTC3T9</a>	\$56,99	4.692	\$21,01	10.248	<b>\$267.397</b>
6.	LIFEREVO	<a href="#">B0834MZCCV</a>	\$79,99	3.300	\$25,31	5.843	<b>\$263.967</b>
7.	JELLYMONI	<a href="#">B089SXWFS1</a>	\$32,99	7.921	\$10,53	7.592	<b>\$261.314</b>
8.	JELLYMONI	<a href="#">B08J6KGF8C</a>	\$39,99	6.270	\$11,98	7.202	<b>\$250.737</b>
9.	DAPU	<a href="#">B07FYGCV2J</a>	\$139,99	1.786	\$27,82	1.234	<b>\$250.022</b>
10.	MooMee	<a href="#">B07QK9CTXR</a>	\$59,99	4.054	\$15,44	1.829	<b>\$243.199</b>
11.	Bedsure	<a href="#">B08CXRHJZD</a>	\$41,99	5.700	\$12,74	563	<b>\$239.343</b>
12.	Bedsure	<a href="#">B08CXGX7YR</a>	\$74,99	3.120	\$19,46	650	<b>\$233.969</b>
13.	BBANGD	<a href="#">B08QHPQGJ1</a>	\$32,99	6.565	\$11,34	2.789	<b>\$216.579</b>
14.	Bedsure	<a href="#">B0861LR3HJ</a>	\$19,99	10.376	\$8,58	5.220	<b>\$207.416</b>
15.	Amazon Basics	<a href="#">B01H7NLI8A</a>	\$19,99	10.197	\$8,55	33.050	<b>\$203.838</b>
Toplam							<b>\$4.807.477</b>

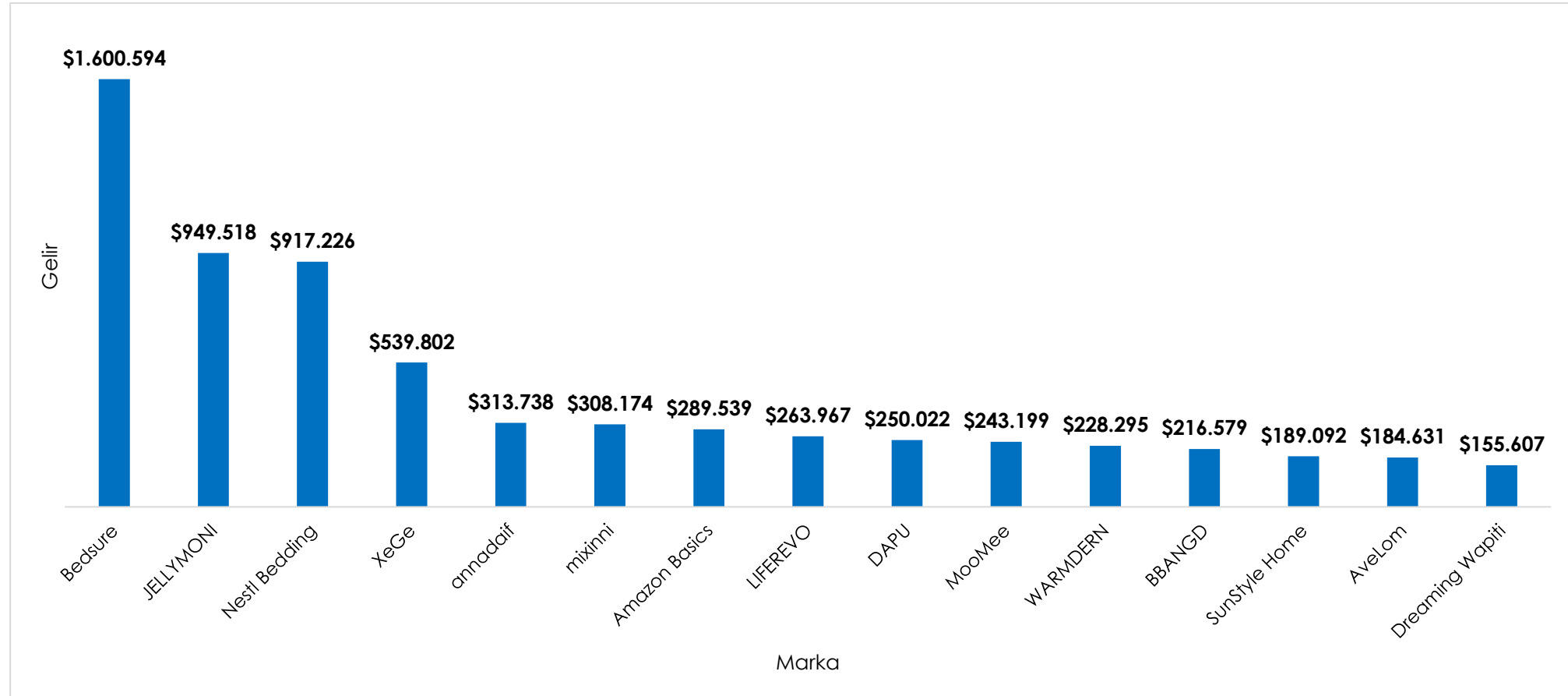
# Marka Bazlı Pazar Payı Analizi

	Marka	Aylık Satış Adeti	Aylık Ciro	Pazar Payı %
1.	Bedsure	56.752	\$1.600.594	12,8%
2.	JELLYMONI	24.338	\$949.518	7,6%
3.	Nestl Bedding	33.526	\$917.226	7,4%
4.	XeGe	9.271	\$539.802	4,3%
5.	annadaif	9.806	\$313.738	2,5%
6.	mixinni	4.469	\$308.174	2,5%
7.	Amazon Basics	13.072	\$289.539	2,3%
8.	LIFEREVO	3.300	\$263.967	2,1%
9.	DAPU	1.786	\$250.022	2,0%
10.	MooMee	4.054	\$243.199	1,9%
11.	WARMDERN	4.913	\$228.295	1,8%
12.	BBANGD	6.565	\$216.579	1,7%
13.	SunStyle Home	5.820	\$189.092	1,5%
14.	AveLom	4.860	\$184.631	1,5%
15.	DÝĐER	156.148	\$5.981.798	47,9%
Toplam Pazar Hacmi			\$12.476.174	100%

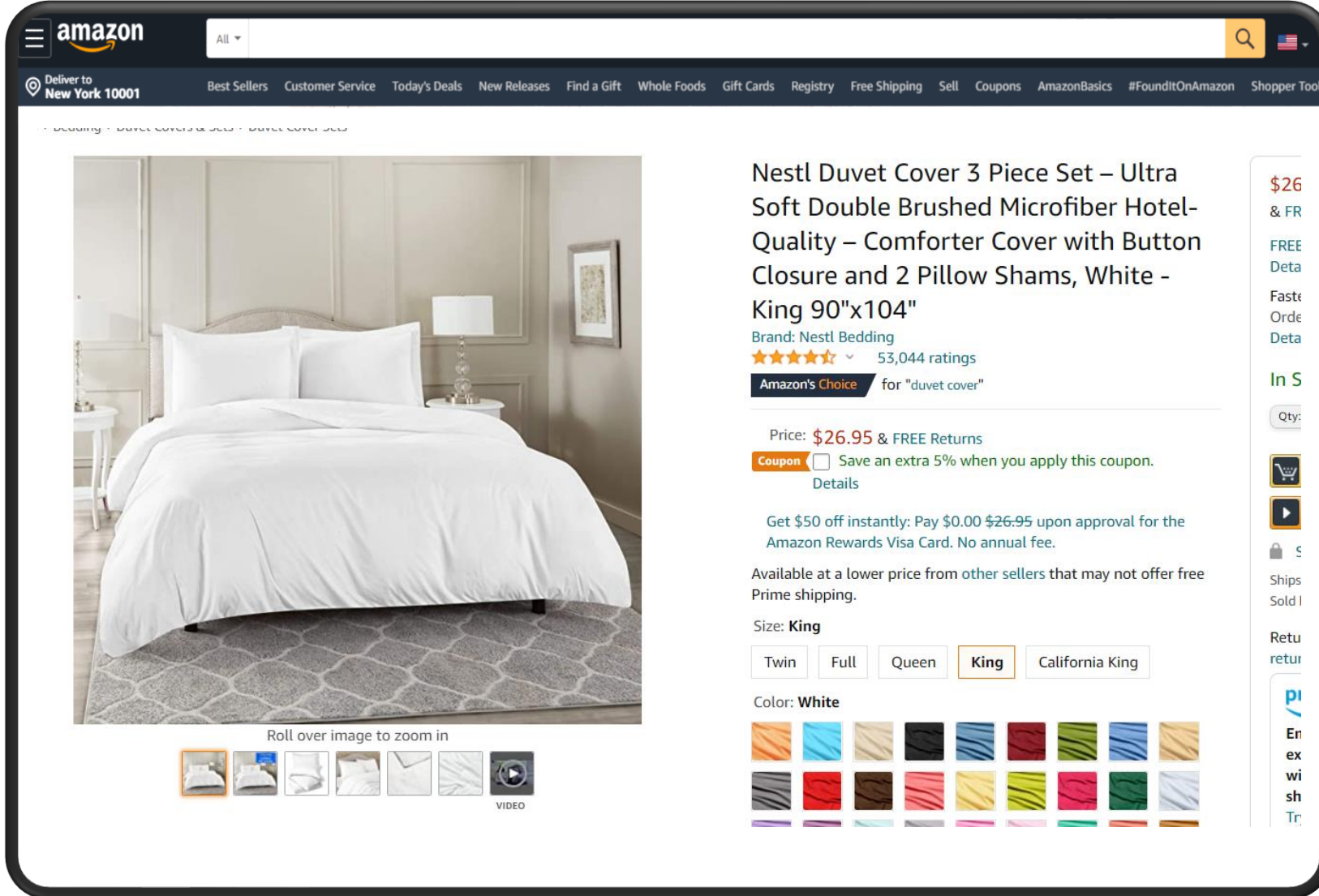
# Marka-Satış Analizi (Adet/Ay)



# Marka-Gelir Analizi (USD/Ay)



# Ürün Bazlı Analiz – Üst Sekme Ürünü



amazon

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bedding > duvet covers & sets > duvet cover set

**Nestlé Duvet Cover 3 Piece Set – Ultra Soft Double Brushed Microfiber Hotel-Quality – Comforter Cover with Button Closure and 2 Pillow Shams, White - King 90"x104"**

Brand: Nestlé Bedding

★★★★★ 53,044 ratings

Amazon's Choice for "duvet cover"

Price: **\$26.95** & FREE Returns

**Coupon**  Save an extra 5% when you apply this coupon. Details

Get \$50 off instantly: Pay \$0.00 \$26.95 upon approval for the Amazon Rewards Visa Card. No annual fee.

Available at a lower price from other sellers that may not offer free Prime shipping.

Size: **King**

Twin Full Queen **King** California King

Color: **White**

Roll over image to zoom in

VIDEO

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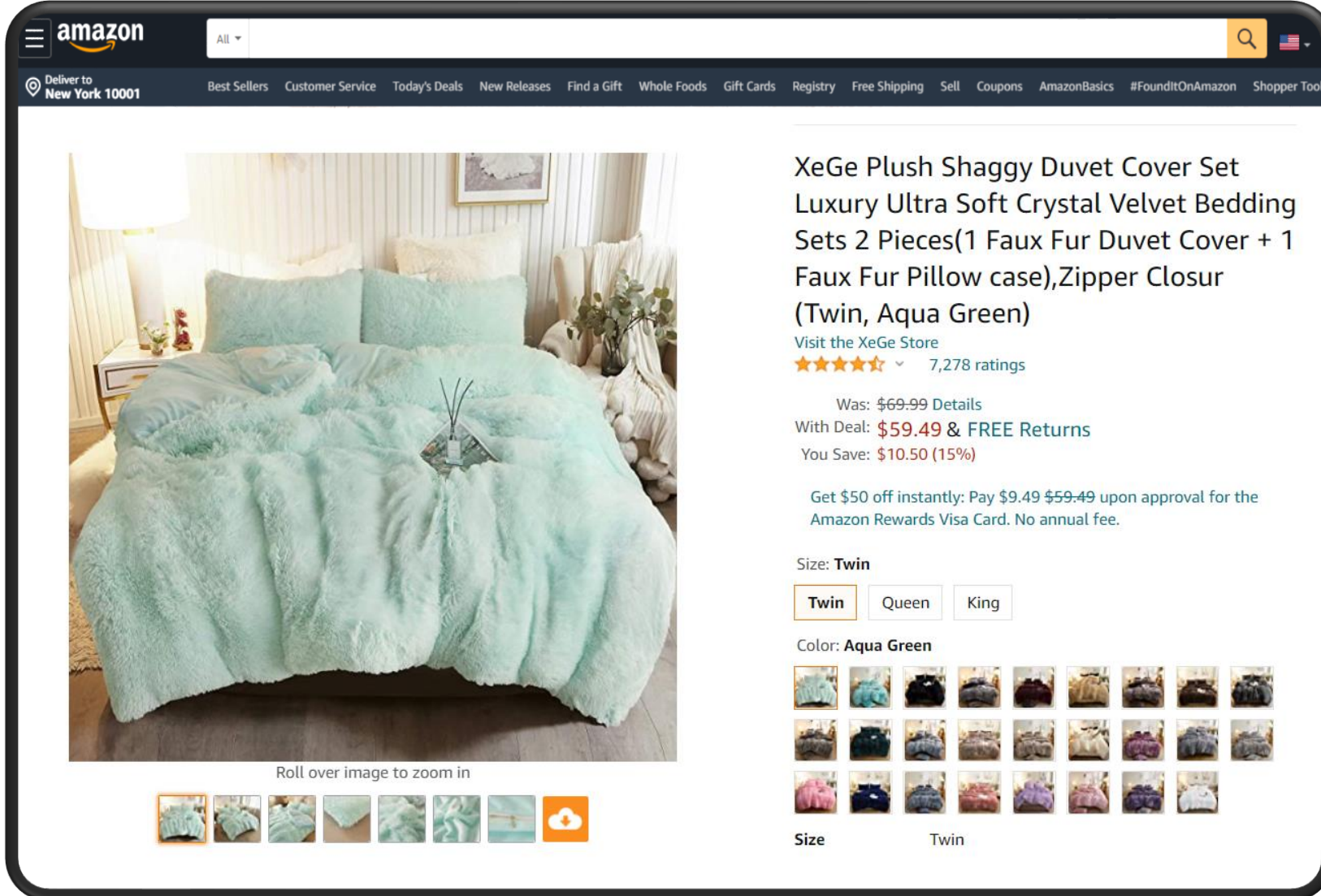
Ships Sold I

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- 5 Beden
- 44 Renk
- Malzeme Cinsi: Mikrofiber
- Yorum Sayısı: **53.032 Adet**
- Aylık Ciro: **849.545 \$**
- Aylık Satış Adeti: **31.523**
- Satışa Başladığı Tarih: **Şubat 2016**
- Min Satış Fiyatı: 19,99 \$
- Max Satış Fiyatı: 27,95 \$

# Ürün Bazlı Analiz – Orta Sekme Ürünü



amazon

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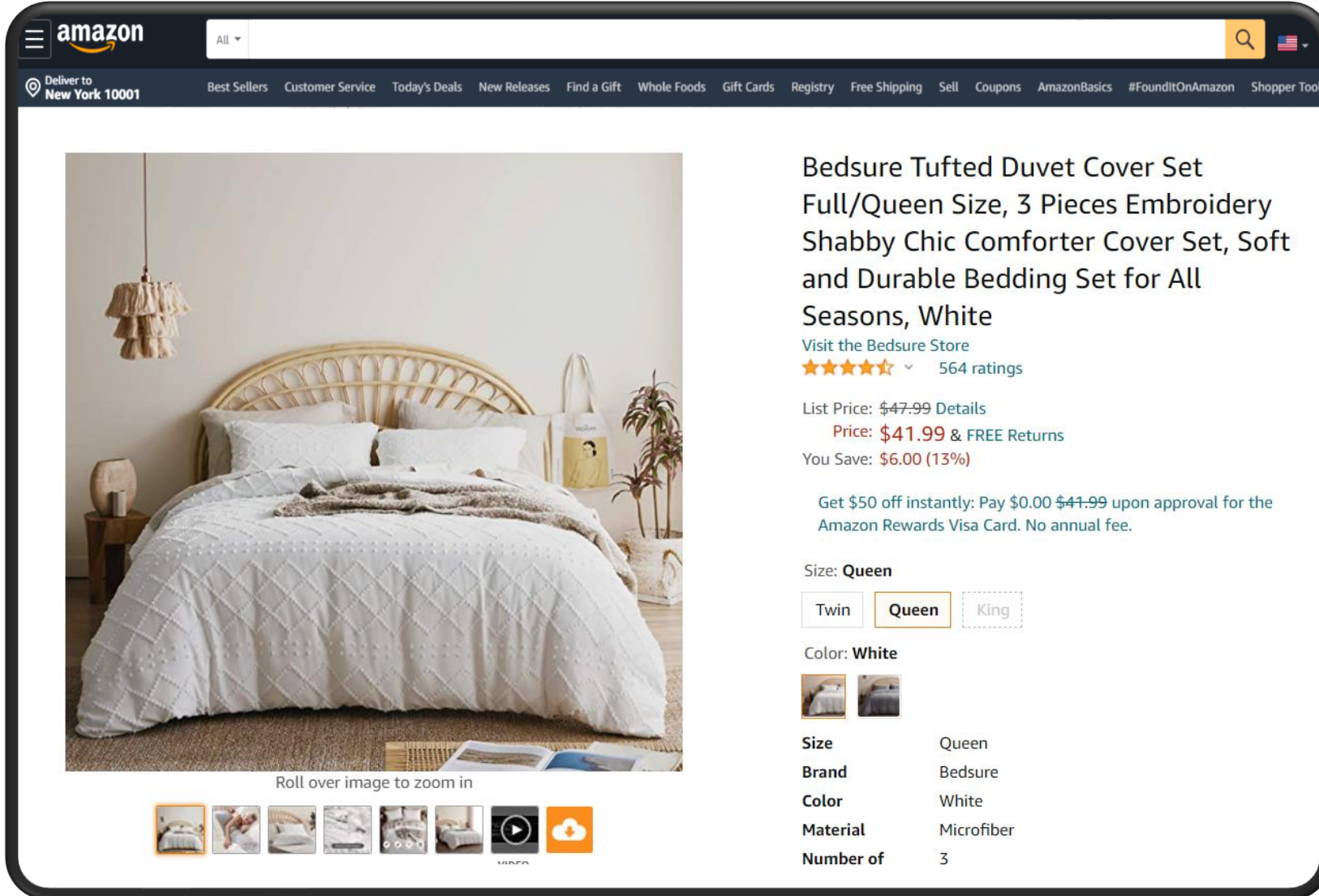
Best Sellers Customer Service Today's Deals New Releases Find a Gift Whole Foods Gift Cards Registry Free Shipping Sell Coupons AmazonBasics #FoundItOnAmazon Shopper Tool

XeGe Plush Shaggy Duvet Cover Set  
Luxury Ultra Soft Crystal Velvet Bedding  
Sets 2 Pieces(1 Faux Fur Duvet Cover + 1  
Faux Fur Pillow case),Zipper Closures  
(Twin, Aqua Green)  
Visit the XeGe Store  
★★★★★ 7,278 ratings  
Was: \$69.99 Details  
With Deal: **\$59.49** & FREE Returns  
You Save: **\$10.50 (15%)**  
Get \$50 off instantly: Pay \$9.49 ~~\$59.49~~ upon approval for the Amazon Rewards Visa Card. No annual fee.  
Size: **Twin** Queen King  
Color: **Aqua Green**  
Roll over image to zoom in  
Size Twin

- 3 Beden
- 17 Renk
- Malzeme Cinsi: Polyester
- Yorum Sayısı: **7.275 Adet**
- Aylık Ciro: **272.405 \$**
- Aylık Satış Adeti: **4.579**
- Satışa Başladığı Tarih:  
**Mayıs 2019**
- Min Satış Fiyatı: 54,49 \$
- Max Satış Fiyatı: 76,49 \$



# Ürün Bazlı Analiz – Alt Sekme Ürünü



The image shows a screenshot of an Amazon product page for a 'Bedsure Tufted Duvet Cover Set'. The product is a Full/Queen Size, 3 Pieces Embroidery Shabby Chic Comforter Cover Set, Soft and Durable Bedding Set for All Seasons, White. The page features a large image of the bedding set on a bed, a search bar at the top, and a navigation menu. The product title is 'Bedsure Tufted Duvet Cover Set Full/Queen Size, 3 Pieces Embroidery Shabby Chic Comforter Cover Set, Soft and Durable Bedding Set for All Seasons, White'. The price is \$41.99, with a list price of \$47.99. The product has 564 ratings and is available in Queen size. The color is White. The material is Microfiber. The number of pieces is 3. The page also includes a video player and a 'Roll over image to zoom in' feature.

amazon

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Best Sellers Customer Service Today's Deals New Releases Find a Gift Whole Foods Gift Cards Registry Free Shipping Sell Coupons AmazonBasics #FoundItOnAmazon Shopper Tool

Bedsure Tufted Duvet Cover Set Full/Queen Size, 3 Pieces Embroidery Shabby Chic Comforter Cover Set, Soft and Durable Bedding Set for All Seasons, White

Visit the Bedsure Store

★★★★★ 564 ratings

List Price: \$47.99 Details

Price: \$41.99 & FREE Returns

You Save: \$6.00 (13%)

Get \$50 off instantly: Pay \$0.00 \$41.99 upon approval for the Amazon Rewards Visa Card. No annual fee.

Size: Queen

Twin Queen King

Color: White

Size Queen

Brand Bedsure

Color White

Material Microfiber

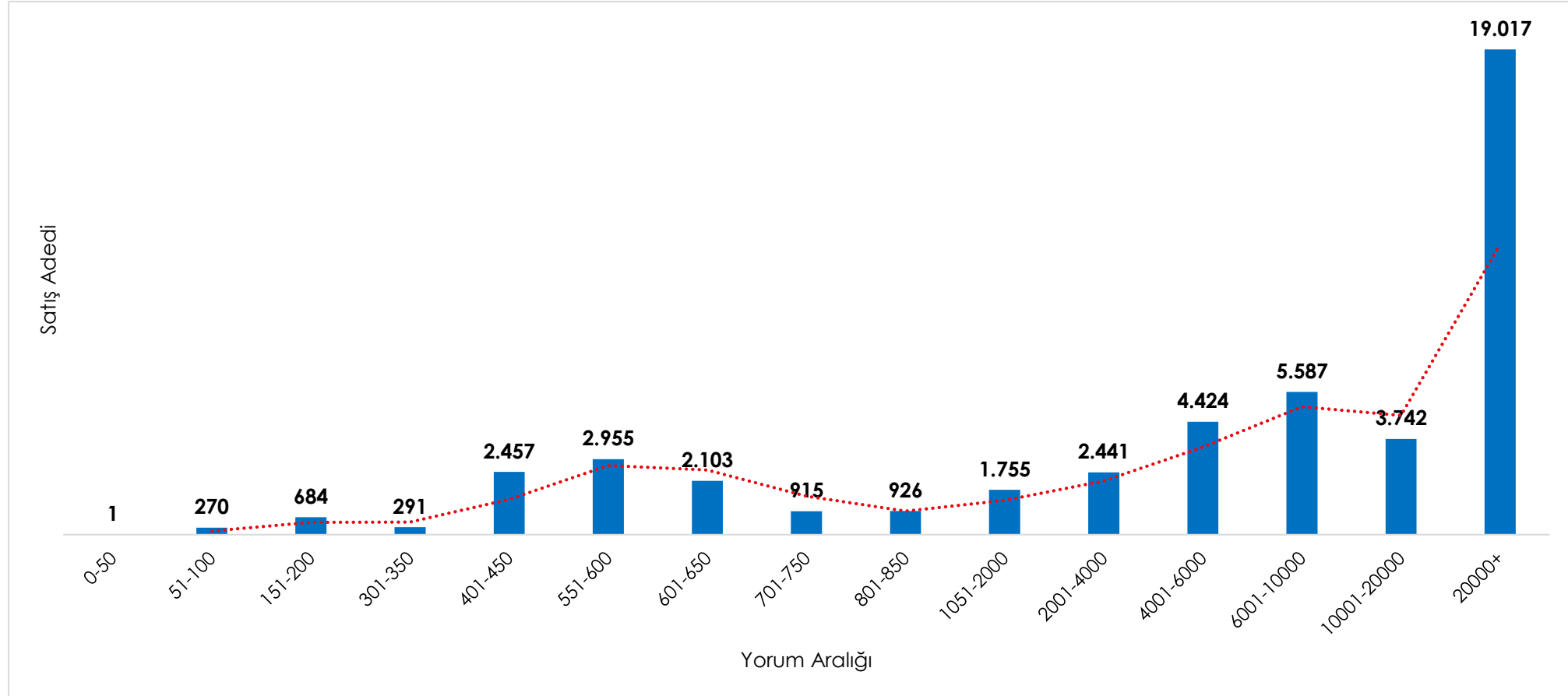
Number of 3

Roll over image to zoom in

VIDEO

- 3 Beden
- 2 Renk
- Malzeme Cinsi: Microfiber
- Yorum Sayısı: **563 Adet**
- Aylık Ciro: **239.343 \$**
- Aylık Satış Adeti: **5.700**
- Satışa Başladığı Tarih: **Kasım 2020**
- Min Satış Fiyatı: 37,99 \$
- Max Satış Fiyatı: 41,99 \$

# Yorum-Satış Analizi



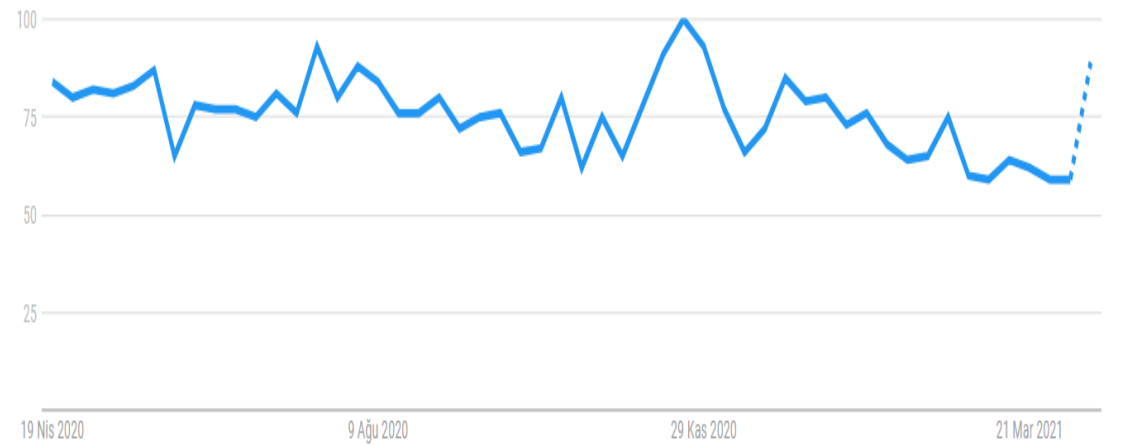
# Trend Analizi

KEYWORD: **Duvet Cover**

5 YILLIK GOOGLE TREND GRAFİĞİ



1 YILLIK GOOGLE TREND GRAFİĞİ





**TEŞEKKÜRLER**